



## MIT Sloan CFO Accelerator ~ Best Reasons to Make the Investment *In your company and in yourself*

The CFO Leadership Council conducted surveys and hosted focus groups with our members, who lead rapidly evolving organizations. This enabled us to identify the skills CFOs needed to position their companies for a prosperous 2021, while enhancing their own leadership, strategic and problem-solving capabilities. Using these insights, we collaborated with MIT Sloan Executive Education. The result: a world class experience focused on the needs of financial leaders, the 2020 MIT Sloan CFO Accelerator.

**The MIT Sloan CFO Accelerator** is a tailored curriculum with the rich depth of MIT Sloan, ideal for all CFOs ready to **boost their careers and their company's growth!** MIT Sloan Executive Education developed this intensive 5-day program exclusively for The CFO Leadership Council community. You will gain access to MIT distinguished researchers & faculty that you just cannot get anywhere else. Get ready to be challenged & walk away with a brand-new executive level perspective.

*Here are just a few key reasons to make this investment.*

### Current challenges are unprecedented

Finance leaders are facing the greatest challenges of their careers. There's no blueprint for what lies ahead. The MIT Sloan CFO Accelerator will provide a unique opportunity to rethink, redesign and strategize with masters in their field.

Attendees will have immediate impact:

- Leading through the company's challenges & accelerate growth
- Approaching work and colleagues more strategically
- Understanding what works and why it works
- Learning to further connect and work with other parts of your organization
- Managing stakeholders in a more impactful way

## MIT Researchers & MIT Faculty

The program will be taught by full-time MIT faculty who are experts in these fields. For example, the Economics Outlook session will be taught by Simon Johnson who has advised US Presidents, other heads of state and has served as Chief Economist for the International Monetary Fund.

You will have direct access to distinguished researchers and faculty from one of the finest and most prestigious schools in the world. You cannot get access like that anywhere else.

Learn more about each of the [MIT Sloan CFO Accelerator faculty here](#)

## Topics are immediately relevant

All the session topics dive into immediately relevant issues not only to help companies survive, but to have an enhanced competitive position post-crisis.

Sessions include:

- Economic Outlook
- Strategy and Disruption
- Corporate finance (strategic focus)
- Boards and Governance
- Finance (IPO & M&A focus)
- Leading change

Read more on [sessions here](#)

## Limited seating

We limited seats to 32 to simulate a classroom setting that fosters rich discussion, direct access & maximum learning.

## Strong peer connections

The role of the CFO can be a lonely one. This intense 5-day course will create a network within the exclusive attendee group of peers. The work, discovery and development these financial leaders will experience together will build a bond that will last far beyond the sessions.

## Back for more. Companies made the investment again this year

Executives from last year's session benefited so much, their colleagues have registered to attend this year.

## Direct impact. Feedback from last year's participants

Here are just a few quotes from 2019 MIT Sloan CFO Accelerator attendees:



*"Relevant, Engaging, Inspiring and Actionable! These are the words that resonated in my mind as I attended the inaugural program last year on campus. I have attended a few of these over my career and none left such a lasting impression as the Sloan program! In 5 days, they managed to impart relevant ideas, thoughts to improve effectiveness and how to drive innovation in the work environment. I would strongly recommend this to CFOs who want their role to evolve to what is needed in today's environment: a strategic and operational who can be an effective change agent!"*

Sandip Grewal  
CFO, Bradshaw International



*"I attended the MIT Sloan CFO Accelerator program last year and cannot say enough great things about the program. The speakers were excellent and covered a wide range of topics that were particularly relevant to my role as VP & Controller. By incorporating several of the ideas and suggestions that were discussed in my daily tasks I felt I was able to achieve a higher level of effectiveness. The program also provided a wonderful networking opportunity to connect with and hear from others who function in similar roles."*

Nancy L. Gleason, CPA  
VP & Controller, Vineyard Vines



*"Attending the CFO Accelerator course was an excellent use of my time. I found all MIT faculty to be engaging. The content was thought-provoking and relevant. The small group setting was beneficial as it allowed for deeper conversations with my peers. Overall, it exceeded my expectations. "*

Kim Eiring  
CFO, Mutual Materials Company

It's your turn. Ready to make the investment? I would be honored to talk further in more detail.

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